

NICK RIASHI / SALES
NICK@269MAG.COM
(269) 766-4342

PETEY STEPHANAK / SALES
PETEY@269MAG.COM
(269) 806-8068



SCOTT MILLEN / PRODUCTION
PRODUCTION@269MAG.COM
(269) 760-8040

ADAM ROSSI / DESIGN
ADAM@2FISHCO.COM
(616) 987-0010

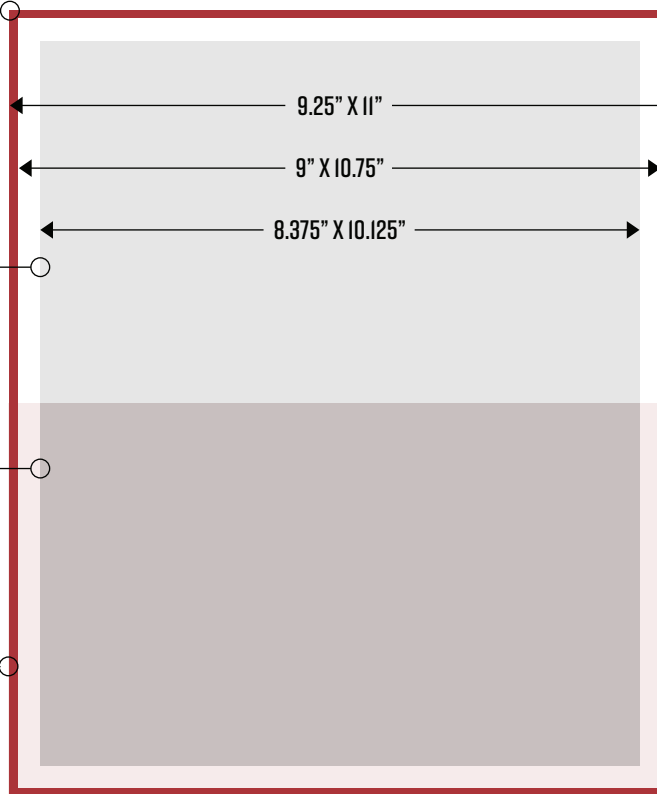
AD SPECIFICATIONS

FULL PAGE WITH BLEED
9" X 10.75" – TRIM
9.25" X 11" – BLEED
8.375" X 10.125" – SAFE

FULL PAGE, NO BLEED
8.375" X 10.125"
– NO BLEED

HALF PAGE, NO BLEED
8.375" X 5.0625"
– NO BLEED

HALF PAGE WITH BLEED
9" X 5.5" – TRIM
9.25" X 5.625" – BLEED
8.375" X 5.0625" – SAFE



IMPORTANT

ALL ADVERTISING SHOULD BE PROVIDED IN **DIGITAL FORMAT**.

THE PREFERRED FORMAT IS **HI-RES PDF FILE FORMAT**.

ALL FONTS AND IMAGES **MUST BE EMBEDDED**.

ALL IMAGES EMBEDDED IN FILES MUST BE A **MINIMUM OF 240 PIXELS PER INCH OR 240 DOTS PER INCH**.

COLOR IMAGES MUST BE **CYMK**.

FILES CONTAINING **RGB OR LAB** IMAGES WILL NOT BE ACCEPTED.



SUBMISSION

SEND DIGITAL FILES VIA OUR UPLOAD PAGE AT **269MAG.COM/UPLOAD** OR SHIP A CD/DVD TO THE FOLLOWING ADDRESS:

269 MAGAZINE
241 EAST MICHIGAN AVENUE
KALAMAZOO, MI 49007

INCLUDE THE ADVERTISER NAME AND THE DATE OF PUBLICATION IN THE BODY OF YOUR UPLOAD OR ON YOUR DISC.

DEADLINES

(CLOSING DATES FOR SPACE RESERVATIONS AND MATERIALS THAT REQUIRE PRODUCTION WORK)

Cancellations are not accepted after closing dates stated below. Publisher reserves the right to repeat latest advertisement, or to charge for the space reserved when no acceptable content is received by closing date. No liability is assumed as to any instructions received after closing date.

JAN/FEB '17
11.23.16

MAR/APR '17
1.20.17

MAY/JUN '17
3.17.17

JUL/AUG '17
5.19.17

SEP/OCT '17
7.14.17

NOV/DEC '17
9.22.17