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Find Your Dream Job with OUTSIDE’s Best Places to Work, 2018

KALAMAZOO’S SOUTHWEST MICHIGAN FIRST GRABS TOP HONORS

Santa Fe, NM (November 1, 2018) —[OUTSIDE](#), America’s preeminent active lifestyle brand, reveals the top 50 best places to work in the U.S. and 50 honorable mentions in 2018. Winning companies provide great workplaces for employees and encourage a balance between work and enjoying life in the great outdoors, while also respecting the environment. Southwest Michigan First, the catalyst driving economic growth in Southwest Michigan, earned top honors.

“Companies from across the country entered a rigorous two-part survey process to make the winning list,” said Abigail Wise, online managing editor, OUTSIDE. “Employees took part in a survey to measure personal experience, while The Best Companies Group evaluated each company’s workplace policies, practices, philosophy, systems and demographics.”

The winning companies are those that value productivity in combination with an active, eco-conscious lifestyle, for a fulfilling experience inside and outside the office. This is OUTSIDE’s eleventh year providing the Best Places to Work.

Best Places to Work 2018 Winners:

	Company	Location	Location
1	Southwest Michigan First	Kalamazoo, MI	Non-Profit - Other
2	Peak Design	San Francisco, CA	Product Design
3	WhippleWood CPAs	Littleton, CO	Accounting
4	Adaptive Sports Center	Crested Butte, CO	Non-Profit - Other
5	Ergodyne	Saint Paul, MN	Safety Products
6	BSW Wealth Partners	Boulder, CO	Financial Services - Other
7	Global Citizen Year	Oakland, CA	Education
8	GroundFloor Media	Denver, CO	Advertising/PR/Marketing
9	Choozle	Denver, CO	Technology
10	Power Digital Marketing	San Diego, CA	Advertising/PR/Marketing
11	Avid4 Adventure	Boulder, CO	Education
12	J&A Racing	Virginia Beach, VA	Services - Other
13	Hailey Sault	Duluth, MN	Advertising/PR/Marketing
14	Spawn Ideas, Inc	Anchorage, AK	Advertising/PR/Marketing
15	ATJ (Asia Transpacific Journeys)	Boulder, CO	Hospitality/Travel/Tourism
16	TDA_Boulder	Boulder, CO	Advertising/PR/Marketing
17	SmartEtailing	Boulder, CO	Technology

18	Mathys+Potestio	Portland, OR	Staffing
19	The Garrett Companies	Greenwood, IN	Real Estate
20	Backbone Media	Carbondale, CO	Advertising/PR/Marketing
21	Development Counsellors International (DCI)	New York, NY	Advertising/PR/Marketing
22	Montana Wilderness Association	Helena, MT	Non-Profit - Other
23	Foundant Technologies	Bozeman, MT	Technology
24	SportRx	San Diego, CA	Ecommerce Prescription Eye Wear
25	Salsify	Boston, MA	Technology
26	N2 Publishing	Wilmington, NC	Publishing/Printing
27	PAIRIN	Denver, CO	Technology
28	Sterling-Rice Group	Boulder, CO	Advertising/PR/Marketing
29	GeoEx	San Francisco, CA	Hospitality/Travel/Tourism
30	Bonusly	Boulder, CO	Technology
31	EverCheck	Jacksonville Beach, FL	Technology
32	JRF Ortho	Centennial, CO	Non-Profit - Other
33	Young & Laramore	Indianapolis, IN	Advertising/PR/Marketing
34	TURNER	Denver, CO	Advertising/PR/Marketing
35	Powder7	Golden, CO	Retail
36	CampMinder	Boulder, CO	Technology
37	Koru	Carbondale, CO	Construction
38	Geocaching HQ	Seattle, WA	Technology
39	Small Giants	Scottsdale, AZ	Advertising/PR/Marketing
40	Beach Cities Health District	Redondo Beach, CA	Healthcare - Provider
41	Bluetent	Carbondale, CO	Advertising/PR/Marketing
42	Ascent360, Inc.	Golden, CO	Technology
43	Camp + King	San Francisco, CA	Advertising/PR/Marketing
44	GoSpotCheck	Denver, CO	Technology
45	Haberman	Minneapolis, MN	Advertising/PR/Marketing
46	Rustic Pathways	Willoughby Hills, OH	Experiential Travel, Education and Philanthropy
47	Mondo Robot	Boulder, CO	Advertising/PR/Marketing
48	Infinite Energy	Gainesville, FL	Energy
49	BrainStorm, Inc.	American Fork, UT	Technology
50	SummitCove Vacation Lodging	Keystone, CO	Hospitality/Travel/Tourism

Honorable mentions:

Allagash Brewing Company	First Descents	Shine United
Apto	Forum Phi Architecture Interiors Planning	SlideBelts
Arapahoe Basin Ski Area	Fuse, LLC	Stio
Baltimore Chesapeake Bay Outward Bound School	Grandesign Media Services	StoneAge Tools

BG Buildingworks, Inc.	Greater Yellowstone Coalition	Taptica
Broadreach	Hanson Dodge	TeamSnap
Buzz Franchise Brands	IDX Broker	Tendril
C1S Group, Inc.	Namasté Solar	The Frontier Project
CamelBak	nemo design	The Honest Kitchen
Carmichael Lynch	New Belgium Brewing	TrainingPeaks
CE Broker	Nuun Hydration	Uproar PR
Charles Cunniffe Architects	Outward Bound California	Voyageur Outward Bound School
Colorado Outward Bound School	Polar Field Services	Workshop Digital
Creative Alignments	Protectwise, Inc.	Zen Planner
Digital Operative	RA Nelson	
Eagle Creek	Realeflow	
Evoke at Entrada	Room 214	
Finished Basement Company	Shambhala Publications	

The complete list of OUTSIDE's Best Places to Work 2018 is available at OutsideOnline.com. For a list of past winners and for more information on the selection process, visit Bestplacestoworkoutside.com.

For more information on OUTSIDE's Best Places to Work 2018 or to schedule an interview with an editor, please contact Kailey McGarvey at kailey@rosengrouppr.com or 646.695.7046.

About OUTSIDE:

OUTSIDE is America's leading active lifestyle brand. Since 1977, OUTSIDE has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world outside. The OUTSIDE family includes OUTSIDE magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer's Guides, Outside Online, the [Outside Podcast](#), Outside Television, Outside Events, [Outside+ App](#) (also available on [Google Play](#)), Outside Books, and Outside GO, a revolutionary, 21st-century adventure-travel company. Connect with [Outside Online](#) and [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#).

ABOUT THE BEST COMPANIES GROUP:

Best Companies Group works with national and local partners around the country and internationally to establish and manage "Best Places to Work," "Best Companies," and "Best Employers" programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.

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